

FOR IMMEDIATE RELEASE

# Only Legends Drive UAE – The 7 Emirates Run 2026

Where Luxury, Legacy, and Sustainability Converge

Abu Dhabi, United Arab Emirates — November 2025:

A new benchmark in automotive excellence is set to define the UAE 's next chapter of innovation, luxury, and philanthropy. "Only Legends Drive UAE – The 7 Emirates Run 2026," presented by Alsabbagh Consultancy FZ LLC and sanctioned by the Emirates Motorsports Organization (EMSO), will unite one hundred of the world 's rarest hypercars, visionary collectors, and international icons for an unprecedented journey across all seven Emirates — celebrating innovation, sustainability, and the indomitable Emirati spirit.

The rally takes place 19 – 22 March 2026, beginning the first day after Eid al-Fitr, symbolizing renewal, unity, and the joy of shared purpose.

## A JOURNEY ACROSS ALL SEVEN EMIRATES

The four-day rally will weave through Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Quwain, Ras Al Khaimah, and Fujairah, tracing the UAE 's timeless balance between heritage and progress.

- Abu Dhabi: Grand launch at Emirates Palace Mandarin Oriental — opulence, culture, and ceremony.
- Dubai: A dynamic display of speed, architecture, and innovation along Sheikh Zayed Road.
- Sharjah: A celebration of heritage, art, and conservation.
- Ajman: Coastal elegance and traditional craftsmanship.
- Umm Al Quwain: Desert-sea balance and environmental beauty.
- Ras Al Khaimah: The Al Marjan Island showcase and mountain descent.
- Fujairah: The east-coast crescendo, where the desert meets the sea.
- Al Ain: The oasis stop on the return leg — a journey through palm-lined history and the UAE 's cultural heartland before the final drive home.

The homecoming leg will pass through Al Ain before culminating in an exclusive gala at Qasr Al Sarab Desert Resort by Anantara, where legends will be crowned under the desert stars.

## DRIVING CHANGE – “ DRIVE GREEN, LEAVE GOLD ”

Beyond its cinematic glamour, the rally carries a profound environmental and social mission. Through its flagship CSR initiative, "Drive Green, Leave Gold," the event will offset its entire carbon footprint by planting thousands of native trees across all seven Emirates, in partnership with Barbary Planté, a pioneering hydro-retentive agricultural technology.

Each tree represents a participating driver, sponsor, or partner — creating a living green monument across the UAE 's landscapes and ensuring every kilometer leaves behind not just tire marks, but legacy.

“ Luxury means nothing without legacy. ” — Ihsan Mahmoud Al-Sabbagh, Founder & Managing Director, Alsabbagh Consultancy

“ Launching right after Eid al-Fitr, Only Legends Drive UAE stands as a tribute to the Emirates ' vision — where innovation meets responsibility, and speed meets soul. We drive not only for passion, but for purpose. ”

## PHILANTHROPY AT FULL THROTTLE

In partnership with Make-A-Wish UAE, ten percent of all net profits will help fulfill wishes for children with critical illnesses. Each mile driven is a promise — that motorsport can move hearts as powerfully as engines.

## PARTNERS IN PRESTIGE

The event 's production is led by Impossible Dreams Entertainment (Hollywood, USA) in collaboration with SB Media Group (Supercar Blondie), ensuring the rally is immortalized in cinematic form for global release. Luxury hospitality and brand partners include Emirates Palace Mandarin Oriental, Qasr Al Sarab Desert Resort, and Wynn Al Marjan Island, with additional sponsorships under negotiation across the Emirates.

### BY INVITATION ONLY – LEGENDS WELCOME

Driver participation is strictly by invitation and limited to 100 exclusive entries, each valued at USD 100,000. Expressions of interest for driver registration, sponsorship, and partnership are open now via the official portal: [www.OnlyLegendsDrive.ae](http://www.OnlyLegendsDrive.ae)

The platform will also host environmental updates, event milestones, and cinematic previews as the countdown begins.

### A NATIONAL VISION WITH GLOBAL RESONANCE

Only Legends Drive UAE is more than a rally — it is a celebration of national unity, innovation, and generosity. It reflects the spirit of the UAE itself: bold, visionary, compassionate, and driven toward a sustainable future where luxury leaves a legacy.

#### Press & Participation Contact:

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